

2022 Advertising Deadline & Release Dates



ISSUE	MATERIAL DEADLINE	RELEASE
Feb-Mar 2022	January 28	February 11
Apr-May 2022	March 30	April 8
Jun-Jul 2022	May 27	June 3
Aug-Sep 2022	July 29	August 10
Oct-Nov 2022	September 30	October 7
Cotton Yearbook 2022	October 14	November 4
Dec 2022-Jan 2022	November 25	December 2
COTTON INDUSTRY PUBLICATIONS		
Cotton Production Manual	May 6	(Subject to change by the CRDC team)
Pest Management Guide	July 22	

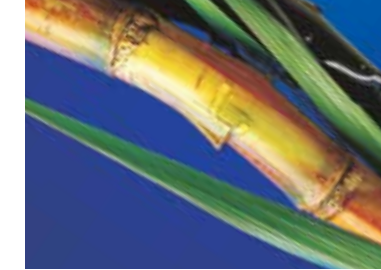


ISSUE	MATERIAL DEADLINE	RELEASE
Jan-Feb 2022	January 21	January 28
Mar-Apr 2022	March 4	March 14
Grain Yearbook 2022	March 18	March 31
May-Jun 2022	May 9	May 20
Jul-Aug 2022	July 13	July 22
Sep-Oct 2022	September 5	September 16
Nov-Dec 2022	November 11	November 21



ISSUE	MATERIAL DEADLINE	RELEASE
Feb-Mar 2022	February 11	February 23
Apr-May 2022	April 19	April 29
Jun-Jul 2022	June 10	June 22
Aug-Sep 2022	August 12	August 22
Sugarcane Annual+Oct-Nov* 2022	October 28	November 11
Dec 2022-Jan 2022	December 2	December 9

*Edition incorporates the October/November edition of *Australian Sugarcane*.



RATE CARD 2022

- **Australian Grain**
- **The Australian Cottongrower**
- **Australian Sugarcane**



Greenmount Press reaches over 21,000 of Australia's biggest and best primary producers. Our publications are a gateway to a multi-billion dollar industry with farmers searching for the latest in technical information, research and development.



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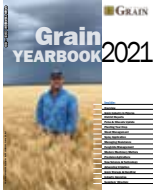
Cotton Yearbook

If the cotton industry is your market — the Cotton Yearbook has to be on your advertising schedule.



Sugarcane Annual

The Australian Sugarcane Annual is the standard reference for everyone in the sugar industry.



Grain Yearbook

The Australian Grain Yearbook is the 'bible' for the grain industry. If you're only going to advertise once a year — this is your ideal publication.

MECHANICAL DETAILS:

MAGAZINE SIZE: 275 mm high x 210 mm wide

FULL PAGE: Critical type area — 255 x 190
Trim size — 275 x 210
Bleed size — Add 5mm all around (285 mm high x 220 mm wide)

HALF PAGE: Horizontal — 125 high x 186 wide
Vertical — 252 high x 91 wide

QUARTER PAGE: 125 high x 91 wide

RESOLUTION: 300 dpi

PAPER STOCK: BI-MONTHLY:
Text 90 gsm gloss
Cover 300 gsm cello glazed
YEARBOOK:
Text 90 gsm matt art
Cover 300 gsm cello glazed

BINDING: BI-MONTHLY: Saddle stitched
YEARBOOK: Burst bound

MATERIAL CAN BE SUPPLIED AS:

- Press optimised (hi-res) PDF file emailed (no responsibility taken for PDF files not prepared correctly)
- Using QuickCuts, Hightail or similar
- We can make up your advertisement for you from supplied artwork and a rough layout

For any production inquiries please phone Mick Allan on 07 4659 3555 or E: mick@greenmountpress.com.au



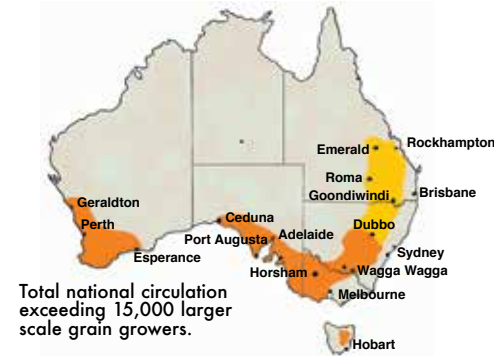
Distribution 15,000*

FULL PAGE:	\$3000 +GST
HALF PAGE:	\$1800 +GST
QUARTER PAGE:	\$900 +GST
The above prices are for full colour advertising.	
INSERTS* OR HIRE OF MAILING LIST:	
National \$3850 + GST	
Northern Focus \$1875 + GST	
Southern Focus \$2385 + GST	

Northern Focus (Qld, nth'n NSW) is 50% of the above national rates (3000 circulation).

Southern Australia Focus (Sth'n NSW, Vic, Tas, SA and WA) is 66% of the above national rates (12,000 circulation).

*Our new feature puts Australian Grain in front of over 5000 members of Grower Groups Australia wide.



- Southern Australia Focus: 12,000
- Northern Focus: 3000

Michael Cook, National Advertising Manager
0428 794 801 / 07 4659 3555
michael@greenmountpress.com.au



Distribution 2600

FULL PAGE:	\$1500 +GST
HALF PAGE:	\$1000 +GST
QUARTER PAGE:	\$600 +GST
The above prices are for full colour advertising.	
INSERTS*: \$1850 + GST	
HIRE OF MAILING LIST: \$1275 + GST	

*Insert costs may vary according to insert weight, size and Australia Posts costs. Price is based on a single A4 page.

Greenmount Press also publish the *Cotton Production Manual* and *Cotton Pest Management Guide* in association with the Cotton Research and Development Corporation (CRDC). For information on these vital industry specific publications please contact Michael Cook for advertising availabilities.



■ Cotton producing areas of Australia



Distribution 3500

FULL PAGE:	\$2200 +GST
HALF PAGE:	\$1450 +GST
QUARTER PAGE:	\$800 +GST
The above prices are for full colour advertising.	
INSERTS*: \$2750 + GST	
HIRE OF MAILING LIST: \$1850 + GST	

Thanks to our partnership with the Australian Cane Farmers Association (ACFA) and Next Gen *Australian Sugarcane* has cultivated an extensive readership of progressive and technical cane growers, hungry for new information and the latest technology.



■ Sugar producing areas of Australia

Custom feature advertisement options such as gatefolds, barn doors and bound inserts are available in all publications. Where available premium positions can be arranged (Prior page 13 + 10%, Centre Spread + 25% and IFC or OBC + 50%).