

A (limited) cotton collective

FOR the past few years, Cotton Australia has run some very successful Cotton Collectives, firstly in Narrabri and more recently in Griffith as recognition of the importance of southern cotton production to the overall cotton industry. The Cotton Collectives always have an interesting range of speakers and attract growers from all regions.

These events provide a focus for the industry in the "off" years of the Cotton Conference. They are a good source of information and an opportunity to network and interact and provide a venue for the Australian Cotton Industry Awards every two years.

In recent years, the Cotton Collective has also featured a Trade Show, highlighting the new technology and products which have been the lifeblood of the development of the cotton industry. With Covid putting a stop to both Cotton Conference and Collective over the past couple of years, we thought it a shame if some of the planned presentations were not shared and if the products and technologies were not showcased.

So we have tried to do that in a limited way, with several of the proposed presentations over the following pages and a standalone publication to accompany this magazine showing most of the companies and products which would have been presented at the Cotton Collective Trade Show.

With the upcoming season shaping up to be one of the biggest on record, it is more important than ever that growers have access to the cutting edge technology which has been the hallmark of the Australian cotton industry. And this year marks the release of some truly groundbreaking products which you can see online and also in the printed publication with QR code access to videos of many of the products.





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