

# Training program focuses on all aspects of cotton trade

Whether involved in growing, spinning or trading cotton, 'Complete Cotton' is a fantastic opportunity for individuals from the cotton community, or those new to the industry, to gain an insight into every aspect of the raw cotton trade.

Organised by the International Cotton Association (ICA), Complete Cotton is an intensive two-week training program that focuses on key areas such as arbitration, contract law, risk management and control.

With 34 training modules, delivered by 30 presenters, it provides a unique opportunity to learn about the complexities of the cotton industry from some of the world's leading professionals.

Lisa Stratford, a cotton trader from Plexus Cotton and Chair of the ICA Training Committee explains: "The ICA training program is always popular and successful. The 2009 program attracted 20 delegates from across the globe. They gave the training top marks and, not only did they increase their practical and theoretical knowledge, they also got the opportunity to share best practice and make some life-long friends in the industry."

Speaking about his experience on the course, one of the delegates had this to say: "I really enjoyed it and learnt a lot – especially on trading, futures and options and risk management. I also liked the arbitration section. I've met many friends."



Getting interactive – learning how to class cotton.

Kai Hughes, ICA Managing Director adds: "Over the years, the training has provided an excellent grounding for many of today's key players in the cotton world. The benefits are far reaching. Not only do the delegates gain access to training and networking opportunities that may otherwise be inaccessible, they transfer the learning back home to help make a positive impact within their own workplace and community. This has a knock-on effect for the industry as a whole – helping

to boost trade, growth and promote good trading practice."

## Who should attend?

Complete Cotton is aimed at individuals of all ages from within the cotton community – including cotton producers, ginnerers, exporters, merchants, agents, importers, spinners and other allied trades.

## When and where is it taking place?

Complete Cotton runs from the April 19 to 30, 2010 at the Holiday Inn Hotel in Liverpool, UK. The hotel is located in the heart of Liverpool city centre, within walking distance of the major tourist attractions.

## What is the cost?

The cost of the 2010 program has been capped at last year's rate – for ICA members or employees of firms registered with the ICA the cost is £3,050 (+ VAT). For non-members the cost is £3,450 (+ VAT). This price includes the cost of accommodation on a bed and breakfast basis, from April 18 up to and including April 30, lunch and refreshments on working days, the cost of visits and transport between events during the training program.

Registration is now open – places are limited and early booking is recommended. If you would like to apply simply visit the ICA website or contact the ICA team: [www.ica-ltd.org](http://www.ica-ltd.org)  
E: [info@ica-ltd.org](mailto:info@ica-ltd.org)



The class of 2009.