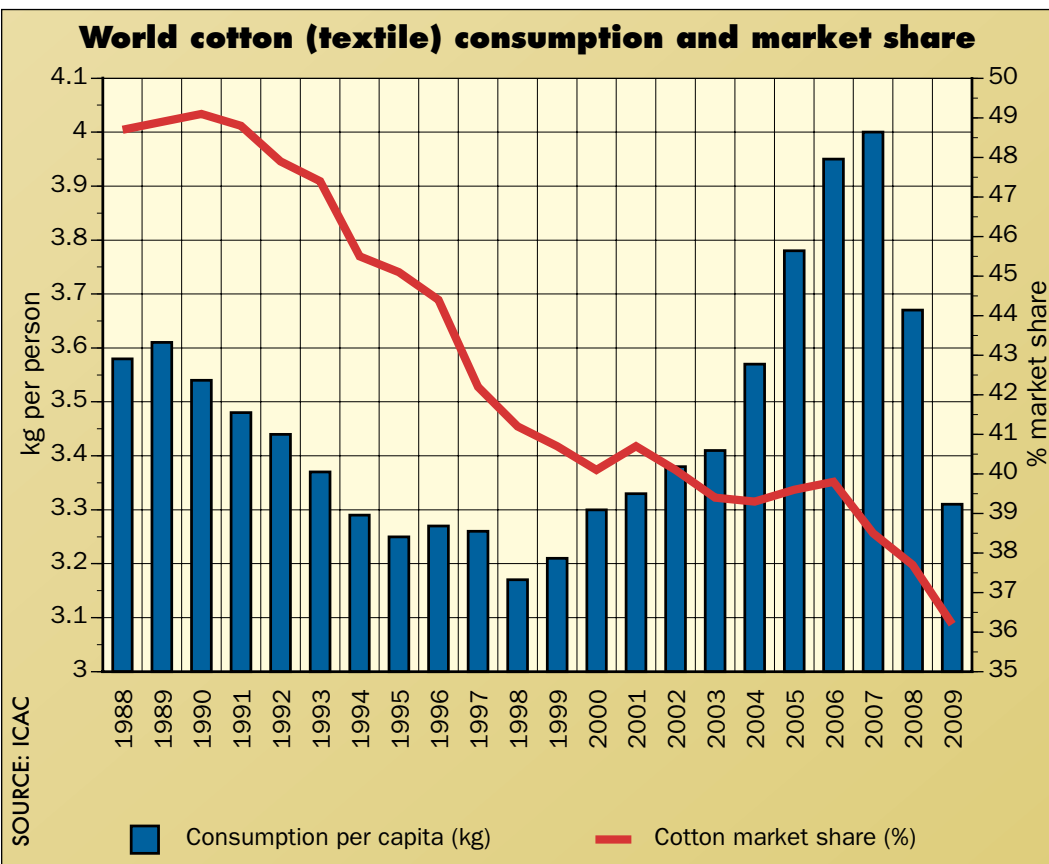


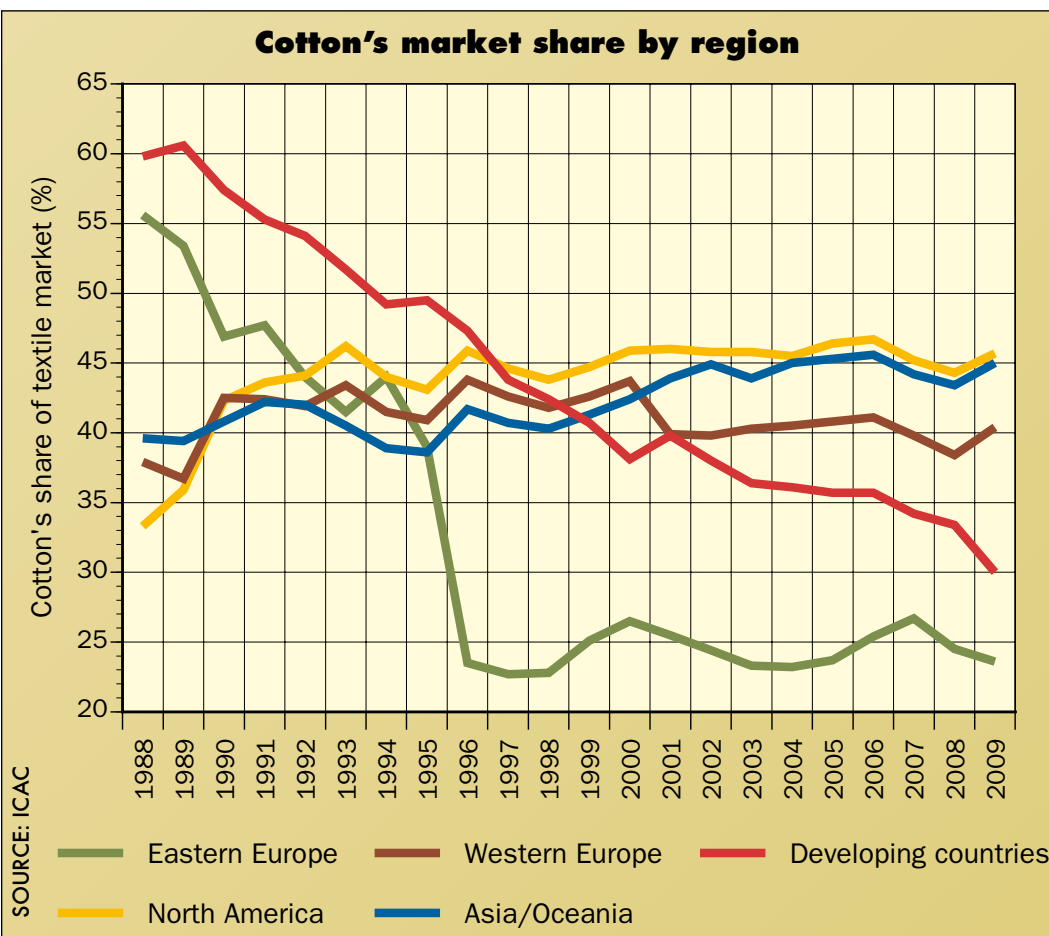
# Consumption and market share

## SECTION 3

This section brought to you in association with



**LEFT:** Cotton consumption has fallen dramatically over the past two years.



**LEFT:** Developing countries especially are showing an erosion in cotton's market share.

