

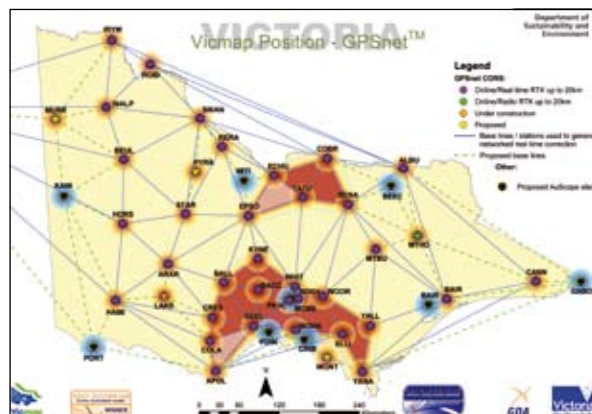
Leica provides RTK auto-steer network to farmers in Victoria

Leica mojoRTK by Leica Geosystems is now providing network auto-steer to farmers in Victoria via GPSnet, the state's government-run CORS network. GPSnet delivers a true network solution with survey grade accuracy to give farmers within the network consistent, reliable auto-steer regardless of their distance from a base.

"The interest we've been getting from customers and resellers has been extraordinary," says Glenn Clark, Leica Geosystems business manager Agriculture for Australia and New Zealand. "As the network continues its rollout throughout rural Victoria, farmers and farm equipment dealers are embracing the GPSnet CORS network as cutting edge technology, which is set to revolutionise guidance for the ag industry."

Since February, Leica Geosystems has signed Value Added Reseller agreements with four new dealers in locations throughout Victoria. New Leica Geosystems network ready resellers include the Haeusler Group, Emmetts Group, Windmill Ag Group and Landpower Colac.

Geoff Britten from CLAAS Harvest Centre Lake Bolac, also a network ready reseller, comments on the advantages of auto-steering on GPSnet: "Not only does this technology offer a more cost effective solution for RTK auto-steer, it also delivers more consistency and simplicity with no need for a base station of your own. Although the network has not yet been fully rolled out in



our area, our customers are keen to get on board as the pricing has been staggered accordingly and they realise it's a sound investment."

Economic studies show productivity increases for Victorian farmers of nearly \$400 million over the next 20 years through high precision agricultural practices. "While government has played its part in providing the core infrastructure, Leica has worked with us to ensure that the full benefits flow for Victorian farmers," says Bruce Thompson, Director Spatial Information Infrastructure in Victoria's Department of Sustainability and Environment. "We are confident that this partnership will provide competitive advantage to Victorian farmers, as well as providing environmental benefits through improved and innovative farming practices."

Pricing for GPSnet access and data plans has now been released, with a cost structure that reflects the network rollout and no joining fees. As a Value Added Reseller for GPSnet, Leica Geosystems is able to offer customers a combined solution that includes a mojoRTK network-ready console (\$14,990 RRP ex GST), GPSnet access and NextG data, with options to purchase a 1, 3, 6 or 12 month access plan to suit individual requirements.



The Leica Geosystems RTK network continues to roll out.