

**SECTION 3
THE INDUSTRY IN
FIGURES**

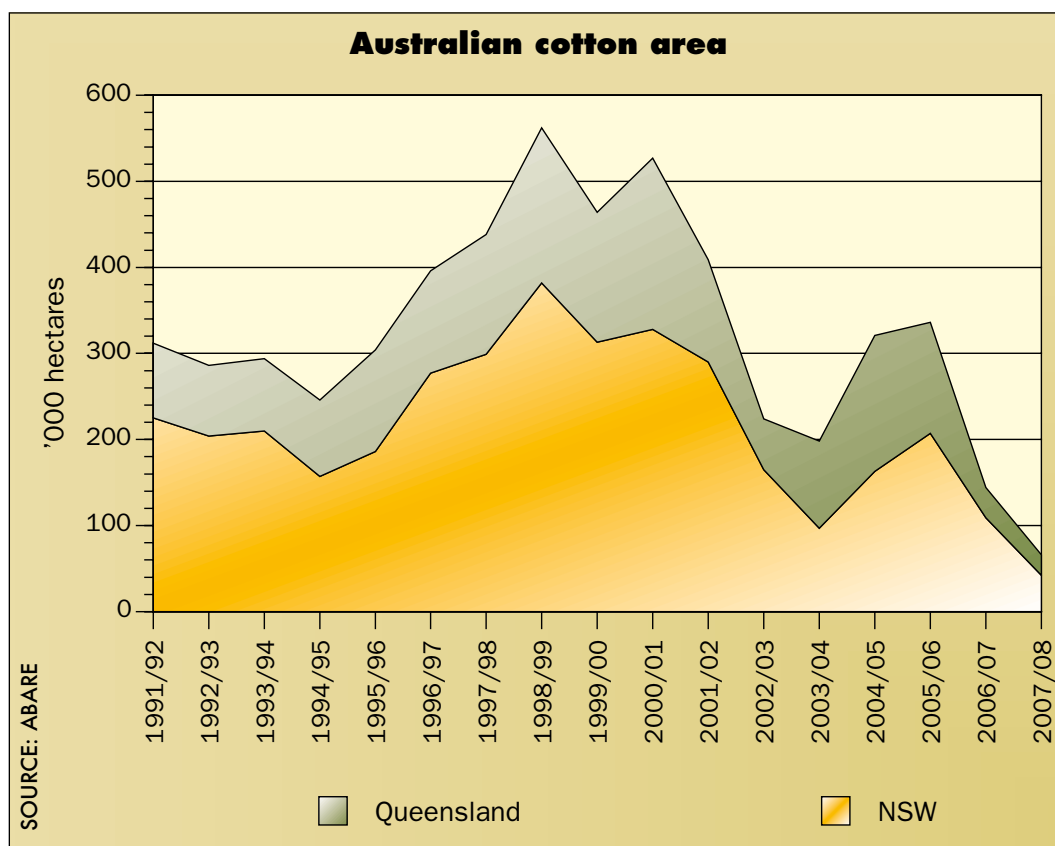
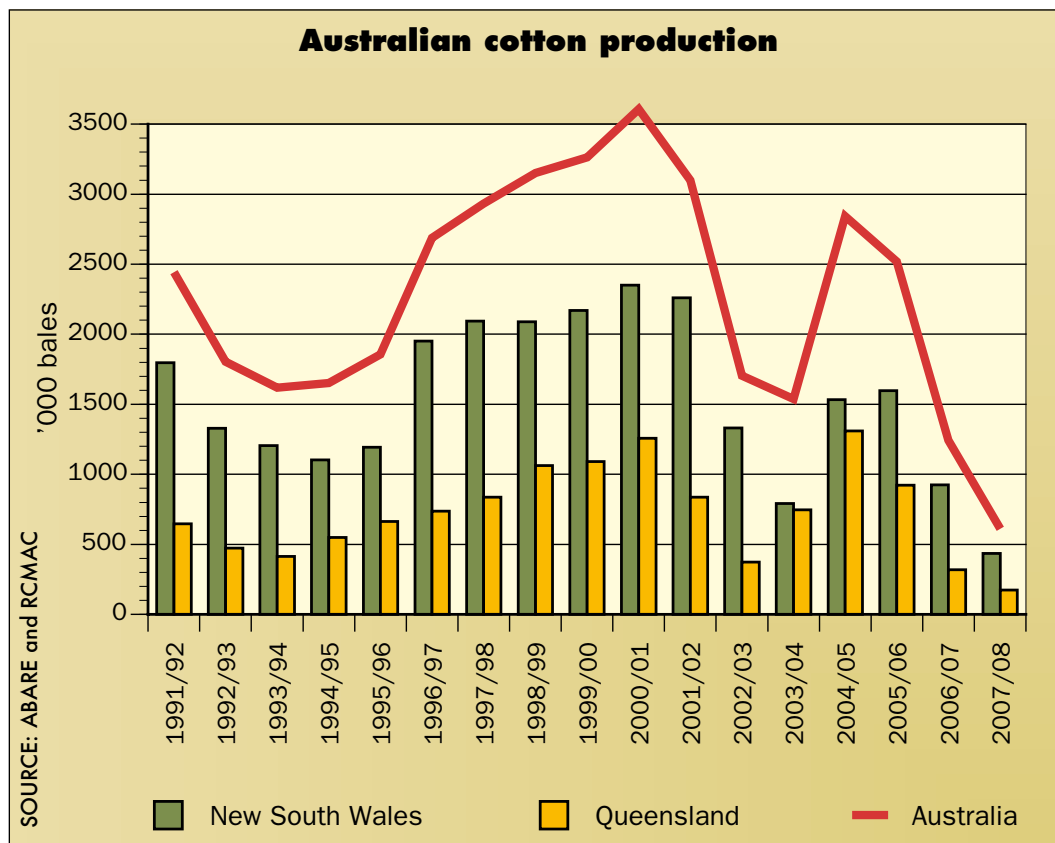
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RIGHT: Australian production was reduced to about 600,000 bales due to the drought.

NOTE: All cotton bales in this section have been converted to Australian standard 227 kg bales.

Australian production



ABOVE: The area planted to cotton fell in all areas.

NSW & Qld area ('000 ha)

Year	NSW	Qld
1989-90	175	65
1990-91	202	77
1991-92	225	87
1992-93	204	82
1993-94	210	84
1994-95	157	89
1995-96	201	120
1996-97	277	119
1997-98	299	139
1998-99	382	180
1999-00	313	151
2000-01	328	199
2001-02	290	119
2002-03	165	59
2003-04	97	101
2004-05	163	158
2005-06	202	125
2006-07	109	35
2007-08*	44	24

SOURCE: ABARE & ACG est

*Provisional



PLANT, PROTECT, PICK AND PACK

No matter what equipment you need to plant, protect, pick or pack your cotton crop, Case IH has you covered. From the powerful yet fuel efficient Steiger, Magnum and Puma Series tractors to advanced planters, sprayers and harvesters, Case IH is the leader with innovations for cotton production. Like AFS Accuguide RTK sub-inch accuracy or the Case IH Module Express™ 625 – the industry's first commercial cottonpicker that picks and builds modules while harvesting. You demand more. We deliver more. Talk to your local Case IH cotton dealer today or visit www.caseih.com

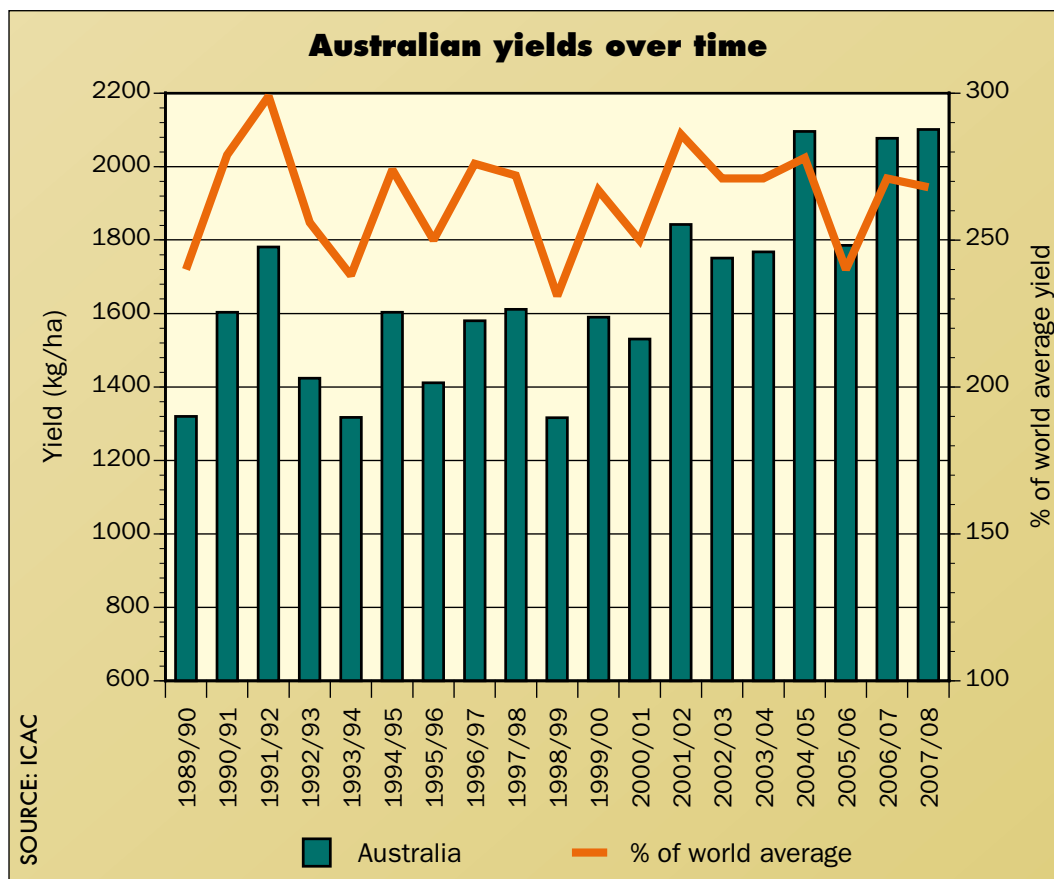
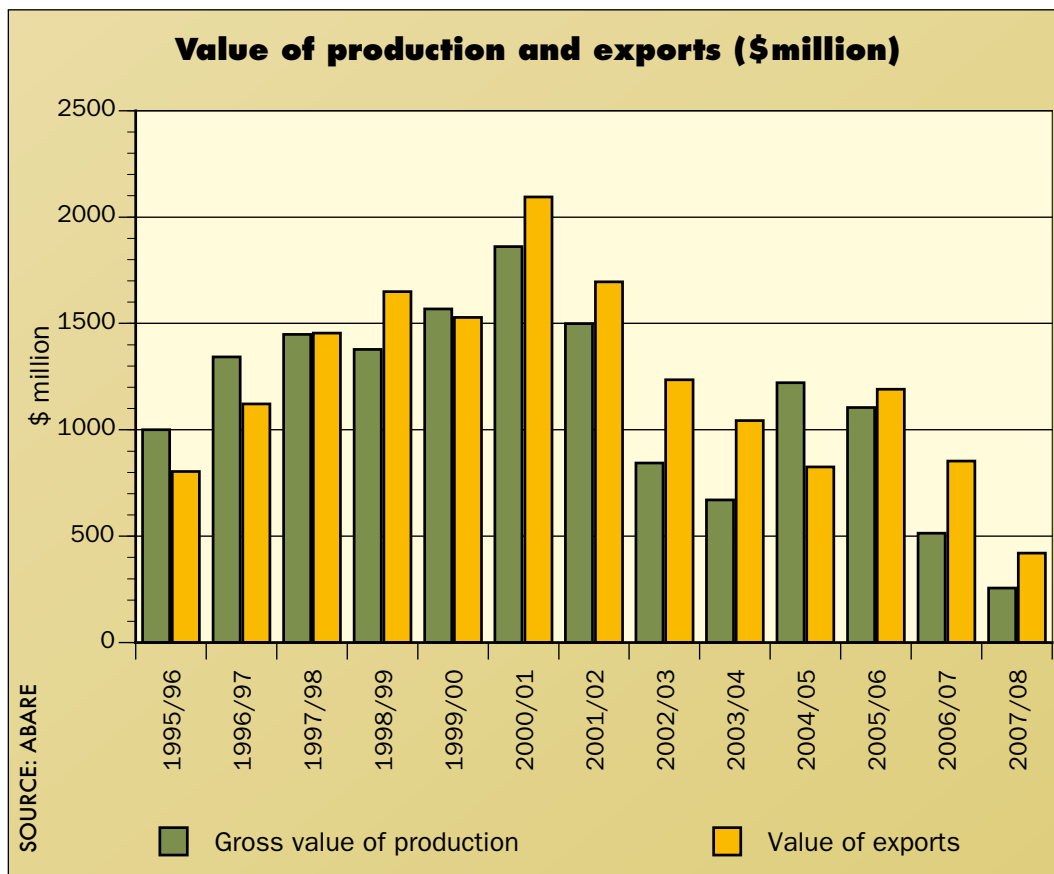


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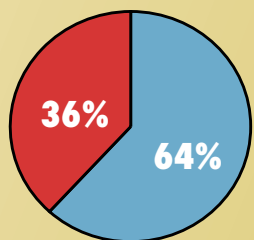


RIGHT: The value of production fell again due to the drought.

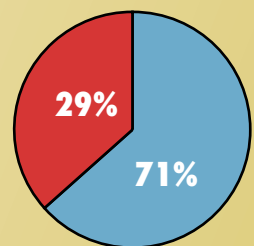


State comparison

AREA



PRODUCTION



- Qld
- NSW

ABOVE: Despite production problems, Australian yields continue to set the standard for the rest of the world.