

# Cotton conference to focus on the three Ps: Product, Production, Profit

The 13th Australian Cotton Conference, organised by the Australian Cotton Growers Research Association (ACGRA) and sponsored by the Cotton Research and Development Corporation (CRDC) and Cotton Seed Distributors (CSD), will focus on how growers can maximise their profitability and sustainability through the adoption of home grown research and development.

The theme of the biennial conference, which will be held at the Gold Coast Convention and Exhibition Centre from August 8–10, will be 'Product, Production, Profit – Progressing our Natural Advantage'. The program for the three days will include speakers focusing on:

- Biotechnology and the changing landscape of agriculture;
- Future opportunities for Australian cotton;
- Farm profitability and industry trends;
- The profitable environment;
- The profitable community; and,
- The profitable farm.

Following the overwhelming success of the 'hands-on research' sessions at the 2004 conference, there are plans for an even bigger and better 'hands-on' section which will bring growers, consultants and other conference attendees face to face with industry researchers to discuss their R&D outcomes.



The Cotton Conference will be at the Gold Coast again this year.

Cotton grower and Chair of the ACGRA, Hamish Millar, said that the 2006 conference was shaping up to be one of the best ever.

"Growers really can't afford not to come to this conference" Hamish said.

"We've kept some of the old conference favourites, such as 'hands-on research' and 'the dryland farming workshop', but at a time when margins are particularly tight for growers, the program of speakers and events has been specifically designed with the profitability of the industry in mind.

"With the added attraction of the beautiful Gold Coast setting and excellent accommodation packages, we are expecting a high grower turnout at the conference this year," he added.

**Early bird registration for the conference will open in March.**

**For further information about the conference program please contact Greg Kauter at ACGRA (greg.kauter@acgra.net.au).**

**For sponsorship opportunities please contact Brian O'Connell on 02 6778 3255 or E: tradeshow@greenmountpress.com.au**



The Cotton Conference organising committee at the Gold Coast Convention and Exhibition Centre. Back row: Phil Russell (Cotton Australia), Adam Kay (CSD), Hamish Millar (ACGRA), David and Judy Swallow (ACGRA), Cleave Rogan (ACGRA). Front row: Greg Kauter (ACGRA), Don Campbell (ACSA), Paul McVeigh (ACGRA), Harley Bligh (ACGRA), Glen Fresser (ACGRA) and Julie Burt (CRDC).