

# Irrigating in Ethiopia

**B**allarat manufacturer CE Bartlett Pty Ltd has been awarded a \$500,000 international contract to supply Ethiopia with lay flat fluming to be used for irrigating sugar cane.

Bartlett's have been loading bulk containers filled with the fluming to be shipped to the Ethiopian company, Metahara Sugar Factory, which had seen the product in use while visiting a sugar company in Mauritius.


CE Bartlett Managing Director, Keith Bartlett said they previously sold Flexiflume to a sugar company in Mauritius after they discovered Flexiflume while attending a Cane Growers conference in Townsville.

"Metahara Sugar Company was suitably impressed, with Flexiflume's performance because of the products ability to reduce water loss through evaporation and seepage," Keith said.

The Ethiopian company has ordered 80,000 metres of Flexiflume and 110,650 of Bartlett's adjustable Flexiflume outlets which are used as flow regulators for row crop irrigation.

To Bartlett's the order has meant so much more than dollars. "A great deal of work has gone into this order," says Keith. "It has been the catalyst to upgrading and improving our fluming production processes.

"The order has taken 18 months of negotiating between the two companies and involved bringing the Metahara Sugar Factory operators to Ballarat to showcase our factory as well as to north Queensland cane land to see Flexiflume in use here in Australia."

For further information, please contact: Elysia Spry, Marketing Co-ordinator, CE Bartlett Pty Ltd on 03 5339 3103. 



Lay flat fluming irrigating sugarcane.